

Make a **REAL IMPACT** In Your State Help ILA Market the Scorecard!

The ILA produces the nation's most comprehensive legislative scorecard. All lawmakers are graded on a 0 to 100 scale, with a 100% rating representing a lawmaker whose voting record perfectly aligns with the limited government principles of the U.S. Constitution.

Together We Can:

<u>Defend:</u> Our Champions Who Vote for Limited Government

Expose: The Radical Policy and Vote Records of Progressives



Note: Digital ad customized to specific regions/lawmakers.

How We Drive Real Change:

- **1.** <u>ILA</u> Builds the Most Advanced Scorecard Ever Produced The team spends months analyzing thousands of votes
- 2. You Fund the Scorecard Marketing Across the Region Paid digital ads highlight your lawmakers' outstanding record and the ratings to educate the masses
- 3. <u>Together</u> We Educate Voters on the Real Issues
 The scorecard's data "the truth" has an unmatched impact on voters and driving real change within the legislature

Your Tax Deductible Donation and Benefits

\$50,000 - Platinum Level

Your Name/Business on Website (Platinum)

Market Ratings in Your District all year

Run Ads for Champions with 80%+ Ratings for weeks

Run Ads Exposing those with 20%-Ratings for weeks

\$10,000 - Gold Level

Your Name/Business on Website (Gold)

Market Ratings in Your District for months Run Ads for Champions with 80%+ Ratings for days Run Ads Exposing those with 20%-Ratings for days

\$5,000 - Silver Level

Your Name/Business on Website (Silver)

Market Ratings in Your District for weeks
Run Ads for Champions with 80%+ Ratings for days

\$1,000 - Bronze Level

Your Name/Business on Website (Bronze)

Market Ratings in Your District for days

\$100 - Freedom Contributor

Run an Ad Reaching Over 3,000 District Voters



To make your contribution online: <u>Limitedgov.org/Donate</u>

To send a check to the Institute for Legislative Analysis 300 Independence Ave SE, Washington DC 20003

Please note that the Institute for Legislative Analysis is a 501c3 non-profit organization. The ILA is a policy research institute whose sole mission is to educate the general public on the voting records of elected officials. The ILA does not endorse, coordinate with or support any political candidate or campaign. Any ads that are funded by ILA and its supporters are based solely on the vote records found within ILAs scorecards and represent non-partisan efforts to market ILA's educational materials.